



SMES Sponsorship Opportunities

ENHANCING MILITARY AND SECURITY CAPABILITIES TO COMBAT TERRORISM

Middle East Security Starts Here

SMES 2015

08 - 10 September 2015, BIEL - Lebanon

Party A:

Strategic and Security Services Company SAL (3S Co.)

Address: Markaziya Bldg, 6th Floor,

Office No. 610-611, Downtown

P.O Box: 11-132 Beirut Lebanon

Tel: 01/974530; **Fax:** 01/974531

Email: andrebm@sdarabia.com

Represented By: Brig. Andre Bou
Maachar, General Manager

Party B: Principal Contact (please complete)

Name: _____

Company: _____

Address: _____

Tel: _____ Fax: _____

Email: _____

Sponsorship Items

Sponsorship Item (s)	Rate	Payment Terms
_____	_____	1st PAYMENT: 50 % Upon Signing
_____	_____	
_____	_____	2nd PAYMENT: 50 % Before one month from the event
_____	_____	
Total cost: _____		
<i>*Fees are payable in U.S. dollars only</i>		

Terms of Agreement

This agreement is effective as of _____ (date) and shall remain effective until the "Event" ends on 28 March 2015. This agreement defines the terms under which 3S CO. and _____ ("Sponsor") enter into a sponsorship agreement for SMES 2015.

Miscellaneous: This Agreement shall become effective on the date signed below and will remain in effect until all responsibilities set out are fulfilled. The parties acknowledge that they will use their best good faith efforts to negotiate and resolve subsequent issues that may arise from this Agreement as a result of unforeseen occurrences and that may alter the conditions of this Agreement. All offered packages are excluding the cost for printing any artwork from 3S CO.'s side.

Cancellation Terms

Exhibitor has to pay 50% from total cost of sponsorship if he cancels before 6 months of the show.
Exhibitor will lose full payment already made, if cancels before 3 months of the show
Exhibitors that are more than 1 month late in settling the sponsorship cost are subject to have the sponsor package they reserved sold to another party



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Exhibition Sponsorships Packages

Platinum Sponsor

\$ 35,000

Branding on all SMES promotional material (brochure, conference, exhibition and Gala dinner invitation cards, conference agenda, show catalogue) including billboard and print ads as Platinum sponsor
Ability to distribute promotional material at the entrance
Exclusive right to badge branding
Huge banners on entrance of BIEL
Banner ad on the SMES website with hyperlink to your website
One colored page advertisement in SMES show catalogue
Branding at the event pop-ups and roll-ups
Branding on the conference stage backdrop
5 invitations to the Show's Gala Dinner plus 1 VIP
8 seats at the Conference plus 2 VIP
100 invitations to Show distributed at sponsors own discretion
Verbal recognition in speeches by 3S CO. officials

Gold Sponsor

\$ 25,000

Extensive branding on all promotional material (brochure, conference, exhibition and Gala dinner invitation cards, conference agenda, show catalogue) including billboard and print ads as Gold sponsor
Logo with hyperlink to your website on SMES website home page
One colored page advertisement in SMES show catalogue
Company table at Gala Dinner
One VIP seat plus 6 regular seats at Conference
50 invitations to the show distributed at sponsors own discretion
Verbal recognition in speeches by 3S CO. officials

Silver Sponsor

\$ 15,000

Branding on all promotional material (brochure, conference, exhibition and Gala dinner invitation cards, conference agenda, show catalogue) including billboard and print ads as Silver sponsor
Half page advertisement in SMES show catalogue
Logo on SMES website home page with hyperlink to your website
20 invitations to show exhibition
One VIP seat plus 4 to conference
One VIP seat plus 4 to Gala Dinner
Verbal recognition in speeches by 3S CO. officials

Lanyards Sponsor

\$ 7,000

Printing the name and logo of sponsoring company on the lanyards that the badges hang from and which are distributed to all visitors of the exhibition, exhibitors, media personnel, and delegations
Name and logo on the acknowledgement sponsor page in the show catalogue
Sponsor logo on the SMES website

Welcome Bag Sponsor

\$ 5,000

Printing the name and logo of sponsoring company on the Welcome bag for the visitors of the exhibition, exhibitors, media, and delegations
Name and logo on the acknowledgement sponsor page in the show catalogue



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Sponsor logo on the SMES website

Branding in the website **\$ 2,000**

Link from the SMES website to your company website from the home page and other pages of the website before 2 months from the event, during and 1 month after the event.

1 page advertisement in the show catalogue

Name and logo on the thank you sponsor page

Parking and entrance sponsor **\$ 5,000**

Mega banner at the parking entrance

Banners spread in the parking area of BIEL that extends to more than 600 msq (Locations & sizes TBD)

Banners all along the entrance road

Logo on the SMES website as official Parking sponsor

Name and logo on the show catalogue sponsor page

Floor Plan Sponsor **\$ 3,000**

Logo on all SMES floor plans

Logo in SMES show catalogue in the Sponsors page

Logo on the SMES website

Hanging Banner Sponsor **\$ 3,000**

Logo on the aisle signage

Logo on SMES show catalogue sponsors page

Advertisement

- One colored advertisement page in the show catalogue **\$ 3,000**
- Inside cover colored advertisement page in the show catalogue **\$ 4,000**
- Back colored advertisement page in the show catalogue **\$ 5,000**
- Half colored advertisement page in the show catalogue **\$ 1,500**
- Logo and name could be placed in the SMES show catalogue book mark **TBD: _____**
(special rate be determined upon request)

Gala Dinner Sponsor **\$5,000**

Name and logo on all branding material for the dinner

Verbal recognition in speeches by 3S CO.

Branding pop-ups at the entrance of the dinner hall

Huge banner inside the dinner area

Invitation cards to the Gala Dinner (number to be determined later)

Ability to distribute promotional material as dinner souvenir



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Party B agrees to comply with SMES Sponsorship Packages and accept cancellation terms. This is the only issued copy of this application form:

On Behalf of Party A:

Name: Brig. Andre Bou Maachar
Capacity: General Manager
Signature/Stamp:
Date:

On Behalf of Party B

Name:
Capacity:
Signature/Stamp:
Date: